

Get Ready for the National Veteran Business Development Matchmaking Conference in Detroit!

Mark Your Calendars: October 29 and 30, 2024

Detroit is gearing up to host one of the most anticipated events for veteran-owned businesses (VOBs) nationwide — the National Veteran Business Development Matchmaking Conference. This year's event promises to be bigger and better than ever, featuring an exciting new addition and the return of some legendary favorites. If you're a veteran business owner, this conference is an unparalleled opportunity to grow your business, learn from the best, and connect with others who share your experience.

One of the most exciting features this year is the launch of the **Veteran Marketplace**. This new initiative is designed to showcase the products and services offered by VOBs. It's a unique opportunity for vendors to connect with potential buyers, partners, and clients on a national scale. Whether you're looking to network, form strategic partnerships, or discover new products and services, the Veteran Marketplace is where you need to be.

At the heart of the conference are the matchmaking sessions. These sessions are meticulously designed to connect VOBs with key decision-makers from the federal government, private industry, and large prime contractors. If you're a VOB, this is your chance to make the connections that could take your business to the next level. Come prepared with your elevator pitch and plenty of business cards!

The conference will also feature a series of workshops and panels led by industry experts, successful veteran entrepreneurs, and representatives from the Federal Reserve and other significant institutions. These sessions will cover a wide range of topics, including business development, securing government contracts, and funding opportunities.

Networking is a critical part of any business event, and this conference offers plenty of it. Throughout the two days, there will be multiple opportunities to connect with fellow veteran business owners, industry leaders, and potential clients. These connections could be the key to opening doors for your business.

Of course, no National Veteran Business Development Matchmaking Conference would be complete without the legendary Vets Night Out event. This year, we're taking it to a whole new level. Set against the backdrop of Detroit's vibrant nightlife, Vets Night Out is your chance to relax, unwind, and build lasting connections in a more informal setting. Don't miss this chance to mingle with fellow veterans, industry leaders, and key stakeholders in a fun and relaxed environment.

Registration is now open, and spaces are filling up fast. Visit NVBDC.ORG/EVENTS to secure your spot and learn more about the agenda, speakers, and exhibitors. Don't wait — this is the event that could change the trajectory of your business. See you there!